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Press Release

Embassy of Nepal in Sri Lanka organized a tourism Promotion program *Nepal Night* in collaboration with Nepal Tourism Board, Nepal Airlines Corporation and Nepal Travel and Tour Agents (NATTA) on 15 December 2017 at, Bandaranayake Memorial International Conference Hall, Colombo 7, Sri Lanka. A large number of Outbound Travel Agents/Tour Operators, Diplomats, Members of Federation of Chamber of Commerce and Industries of Sri Lanka, Sri Lanka -Nepal Business Council, Sri Lanka-Nepal Chamber of Commerce and Industries, Chairperson of SAARC Women Entrepreneurs' Council, Prominent Media Houses and their representative attended the program.

The program was divided into: Formal Opening of the Program, B2B Session and Reception.

The program started with lightning of traditional oil lamp and National anthem of both the countries. H. E. Prof. Bishwambher Pyakuryal, delivered welcome address. He expressed that tourism industry has a major role to boost the economy of the country and Sri Lanka and Nepal both can benefit from the well-established linkages between the tourism industries of both the countries. It was followed by Destination Presentation by Mr. Rohini Prasad Khanal, Officiating Director, Nepal Tourism Board. Ms. Pratibha Sharma from Nepal Airlines Corporation also addressed the gathering. Mr. Bikram Pandey made an illustrative presentation on Buddhist Circuit in Nepal. The Formal Opening Session concluded with Vote of Thanks by Mr. Ram Barakoti, Representative from NATTA.

All the invitees including outbound tour operators and media attended B2B session. Twelve Travel and Tour Companies from Nepal presented their products and had business meetings with tour operators in Sri Lanka. All the invitees were presented gifts which included tourist destination information, handicraft products and information about Nepal. At the end of B2B Session, there was raffle draw where two lucky winners were awarded with the Peacock Window. Other two lucky winners were awarded with round trip flight tickets on Bangalore-Kathmandu-Bangalore route by Nepal Airlines Corporation.

The program is expected to promote Nepal's Tourism in Sri Lanka as there was encouraging participation from Sri Lankan Tour operators and the event was covered by Prominent Media Houses in Sri Lanka.

Embassy of Nepal
Colombo

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